



# Digital Challenge

Accelerate your company's innovation journey  
For Large Enterprises

- Find and Define the Requirements
- Evaluation & Selection
- Funding and Mentoring together with DigiFed
- Partner startups and SMEs Implement the Solution



“  
Digitising  
Europe's Industry  
Together”

## Next Steps

Contact [monaaz.dotivala@digicatapult.org.uk](mailto:monaaz.dotivala@digicatapult.org.uk) or [ana.gheorghe@digicatapult.org.uk](mailto:ana.gheorghe@digicatapult.org.uk) if further information is needed. A future open call to identify the Digital Challenge Solution providers is planned for May/June.

- @DigiFed
- [linkedin.com/company/DigiFed](https://www.linkedin.com/company/DigiFed)
- [fb.com/DigiFedHorizon2020](https://www.facebook.com/DigiFedHorizon2020)
- [info@digifed.org](mailto:info@digifed.org)
- [www.digifed.org](http://www.digifed.org)



## Could your enterprise be a Digital Challenge Owner?

- A Digital Challenge is a 9-12 month match funding opportunity where selected (startups and SMEs) are selected through an open call to develop a solution/product/service and to solve industry challenges set by corporate business Digital Challenge Owners.
- The expected outcome of our Digital Challenge is an innovative solution with a high technology readiness level (TRL) which may also be used as a first-generation product making use of Cyber Physical Systems (CPS) & Embedded Systems.
- The Digital Challenge Owner is a medium / large European based company that has identified a specific **business need** for which no digital solution is currently available on the market.
- The Digital Challenge Owner aims to address their digital challenge in a cost efficient and **agile way** and they are open to collaborating with startups or SMEs to prototype potential solutions in the field of Cyber Physical Systems (CPS) & Embedded Systems.
- The Digital Challenge Owner understands the benefits of **taking part in open innovation** activities and can contribute up to €50,000 for a 9-12 months experiment costing up to €110,000.
- The Digital Challenge Owner has clear and realistic expectations of what the solution could achieve and can commit resources to work with **innovators to implement the technology solution**, providing mentoring, access to facilities and knowledge as required.



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