Could your enterprise be a Digital Challenge Owner?

- A Digital Challenge is a 9-12 month match funding opportunity where selected (startups and SMEs) are selected through an open call to develop a solution/product/service and to solve industry challenges set by corporate business Digital Challenge Owners.

- The expected outcome of our Digital Challenge is an innovative solution with a high technology readiness level (TRL) which may also be used as a first-generation product making use of Cyber Physical Systems (CPS) & Embedded Systems.

- The Digital Challenge Owner is a medium / large European based company that has identified a specific business need for which no digital solution is currently available on the market.

- The Digital Challenge Owner aims to address their digital challenge in a cost efficient and agile way and they are open to collaborating with startups or SMEs to prototype potential solutions in the field of Cyber Physical Systems (CPS) & Embedded Systems.

- The Digital Challenge Owner understands the benefits of taking part in open innovation activities and can contribute up to €50,000 for a 9-12 months experiment costing up to €110,000.

- The Digital Challenge Owner has clear and realistic expectations of what the solution could achieve and can commit resources to work with innovators to implement the technology solution, providing mentoring, access to facilities and knowledge as required.

Next Steps

Contact monaaz.dotivala@digicatapult.org.uk or ana.gheorghe@digicatapult.org.uk if further information is needed. A future open call to identify the Digital Challenge Solution providers is planned for May/June.