



# DIHnamo

NORMANDY DIGITAL BOOSTER

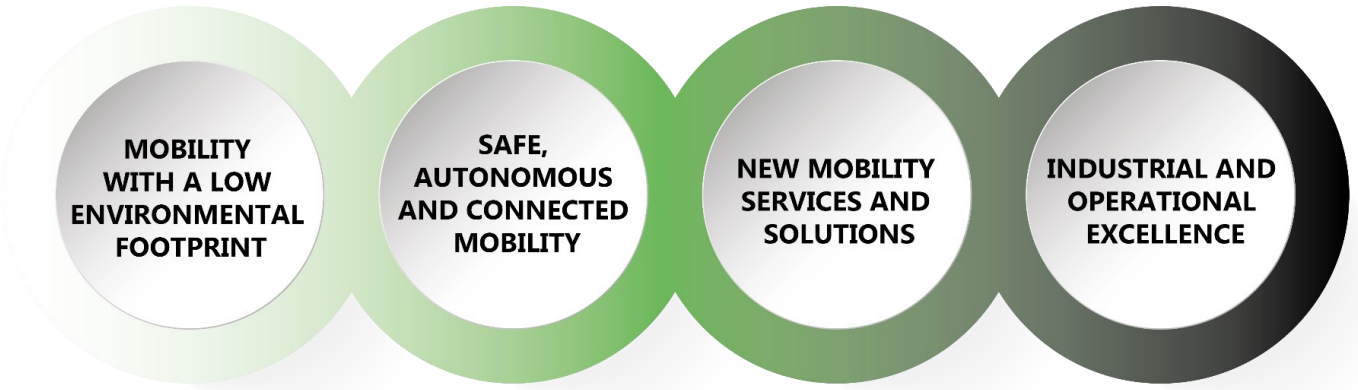
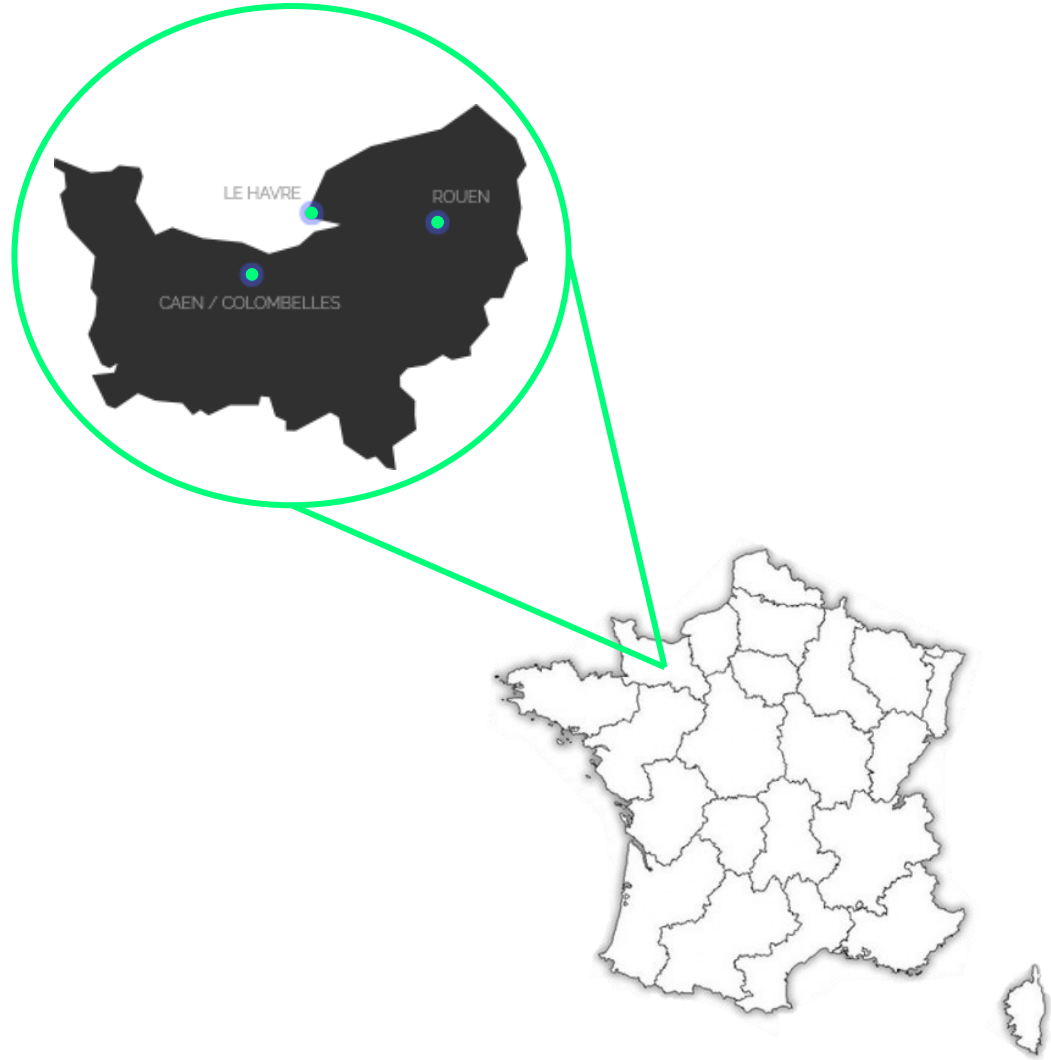
**Digital Innovation Hub Normandy Advanced Mobility**  
**Normandy, France**



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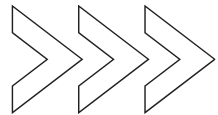
An EDIH focusing on **connected, safe and sustainable** mobility of goods and people.



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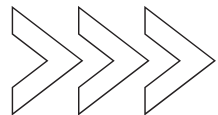
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## Main technologies



- ⋮ **Artificial Intelligence**
- ⋮ **High Performance Computing**
- ⋮ **Cybersecurity**

## Economic sectors

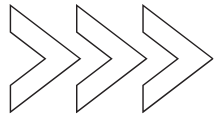


- ⋮ **Mobility (autonomous, safe and connected)**
- ⋮ **Industry of the future**
- ⋮ **Smart city**
- ⋮ eID for public services
- ⋮ Digital Health
- ⋮ Agri-tech

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## Main challenges forecasted



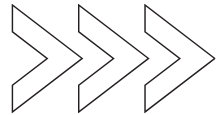
The challenges considered by DIHNAMO emanate directly from the field of **mobility** (connected, sustainable, autonomous) – but more generally are connected to the issue of **digital transformation** and the expansion of **digital solutions** on which EDIHs can and **should work together**.

- ⋮ Challenge to secure acceptance/trust for digital solution
- ⋮ Challenge to avoid gender issues
- ⋮ Challenge to ensure the consideration of legal aspects, data privacy and liability
- ⋮ Challenge to assess and ensure (positive) social and economic impacts

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## Collaborations



**The expansion of a network and the creation of strong collaborations are crucial for the sustainability of the EDIHs' actions and their mutual reinforcement.**

- ⋮ Organisation of join events
- ⋮ Launching of joint tenders / call for tenders / open challenges
- ⋮ Crossing contacts to foster transnational cooperation
- ⋮ Soliciting other EDIHs to assist the local ecosystem
- ⋮ Joint participation in EU projects
- ⋮ Representation of the ecosystem / network at European events
- ⋮ Co-organization of workshops (virtual / on-site) on specific topics

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## Thank you for your attention!

